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InsurBanc Offering CD Ladders

Get the most for your money in today's financial environment!

FARMINGTON, Conn. (March 9, 2009) At InsurBanc, we are aware of the impact of today's economy on the independent insurance agency's finances. We also have a clear understanding of their unique cash flow needs. That's why we've combined competitively priced, FDIC-insured savings products with maturity options to help keep your agency running profitably.

Matching Maturity CDs

An InsurBanc Matching Maturity CD means you can match the maturity date based on your financial priorities. Whether your agency needs the money next month or 12 months from now, you choose the term that fits your liquidity needs while earning a competitive interest rate.

CD Ladders

If multiple maturity dates are a better fit, we offer InsurBanc CD Ladders. Rather than investing in a single term CD, a CD Ladder allows you to distribute your money over different maturities and receive a blended rate of return on your investments. You will benefit from:

- higher interest rates on longer maturities while retaining short-term liquidity and
- multiple re-investment opportunities.

Personalized Just for Your Agency

To take advantage of the freedom to manage your money and have it available to your agency when you need it, contact InsurBanc today. We will provide you a CD proposal customized for your agency. 1-866-467-2262 www.insurbanc.com

Minimum required for CD Ladder proposals: \$100,000. Member FDIC